

认证证书、标志使用说明

Rules for Use of the Certificate, Certification symbol

1 使用规定 Use regulations

1.1 上海波西认证标志及获得的认可标志、国际互认标志以及认证依据标准

POSI's Certification symbol, IAF MLA symbol and accreditation symbol, and standards.

1.1.1 上海波西的认证标志 Certification symbol of POSI



认证标志式样一

Sample 1



认证标志式样二

Sample 2

1.1.2 国际互认联合认可标识 (IAF-MLA 标志) IAF-MLA symbol



1.1.3 认可标识 Accreditation symbol

a) CNAS 认可标识 CNAS symbol



中国认可
管理体系
MANAGEMENT SYSTEM
CNAS C219-M

b) ANAB 认可标识 ANAB symbol



c) IAS 认可标识 IAS symbol



MSCB-295

或



MSCB-295

1.1.4 IAF-MLA/CNAS、IAF-MLA/ANAB 及 IAF-MLA/IAS 联合标识 IAF-MLA/CNAS, IAF-MLA/ANAB and IAF-MLA/IAS symbol

a) IAF-MLA/CNAS 联合标识式样 IAF-MLA/CNAS symbol



b) IAF-MLA/ANAB 联合标识式样 IAF-MLA/ANAB symbol



c) IAF-MLA/IAS 联合标识式样 IAF-MLA/IAS symbol



POSI 在使用 IAS 的认可标识时，认可编号必须在 IAS 的 logo 下方，如上图所示。

POSI indicates IAS Accreditation number under the IAS symbol when using, showed as above.

1.1.5 认证依据的标准 Certification Standards

ISO9001, ISO14001, ISO45001, IECQ QC080000, ISO13485 等

ISO9001, ISO14001, ISO45001, IECQ QC080000, ISO13485 etc.

1.2 认证认可标志的使用规则 Rules for use of certification symbol and accreditation symbol

1.2.1 上海波西认证对认证/认可标识的使用规则 Rules for POSI when using certification symbol and accreditation symbol

a) POSI 在需获得认可机构正式认可批准后方可开始在认证证书上使用认可标识，且需与认证机构标志联合使用；ANAB 的认可标识不应大于机构的认证标识。

POSI can start to use the accreditation symbol on the certification certificate only after formal

accreditation obtained from ABs, and shall be in conjunction with the POSI's certification symbol; and the size of ANAB accreditation symbol shall not exceed the size of POSI's symbol.

b) 认可标识以及 IAF-MLA 标志适用于 POSI 获得认可的相应业务领域的证书上;

The accreditation symbol and the IAF-MLA combined symbol only can be used by POSI on accredited certification certificates where the scope of the certificate included in an IAF MLA sub-scope.

c) POSI 必须在与认可机构签订协议生效后, 方可在认证证书上使用 IAF-MLA 标志 (互认标志必须与认可标志同时使用)。且 IAF-MLA/CNAS 或 IAF-MLA/ANAB 或 IAF-MLA/IAS 标识与 POSI 的认证标识应在同一页面上, 并且大小相近。

POSI must sign an agreement with ABs before using the IAF-MLA symbol on the certification certificate (the IAF-MLA symbol shall be used combined with the accreditation symbol). And the IAF-MLA/CNAS or IAF-MLA/ANAB or IAF-MLA/IAS symbol and POSI certification symbol should be on the same page, and the size is approximate.

d) POSI 不允许获证客户除认证证书以外单独使用认可互认联合标识或 IAF-MLA 国际互认标志。

POSI does not allow certified clients to use the accreditation/IAF-MLA combined symbol or IAF-MLA symbol beside showing the certification certificate with the symbol.

d) 不带认可标识的认证证书使用 1.1.1 中式样一和式样二认证标志;

Unaccredited certificate issued by POSI use the sample 1 and sample 2 certification symbols in 1.1.1

e) 带认可标识的认证证书使用的仅使用 1.1.1 中式样一认证标识。

Accredited certificate issued by POSI only use the sample 1 certification symbol in 1.1.1.

1.2.2 获证组织对认证证书及认证/认可标识的使用规则 Rules for certified organization when using certificates, certification symbol and accreditation symbol

1.2.2.1 使用范围 Using Scope

a) 认可标识可能使用于营销/宣传材料, 例如传单、宣传册、网站、其他实体广告材料、名片以及公司信纸等。

Accreditation Symbol may be used: On marketing/promotional material such as flyers, brochures, website advertisements, other physical advertising material, business cards and company letterhead

注 1: 当除证书外单独使用认证/认可标识时, 获证组织应将 POSI 认证标志和认可标志合使用, 采用如下方式排列:

Note 1: When the certification/accreditation symbols is used separately from the certificate by the certified organization, the POSI's Certification symbol shall be in conjunction with the accreditation symbol as below:

CNAS 标识示例
Figure of CNAS
symbol



中国认可
管理体系
MANAGEMENT SYSTEM
CNAS C219-M



ANAB 标识示例
Figure of ANAB
symbol



IAS 标识示例
Figure of IAS
symbol



MSCB-295



或 Or



MSCB-295



注 2: 保持良好信誉的获证客户方可使用 IAS 认可标识;

Note 2: IAS symbol only can be used by certified clients in good standing with POSI.

b) 在对外的各种交往中展示认证证书。

Displaying the certificates to some others.

c) 获证组织可以在产品包装上或附带信息中声明其管理体系通过认证 (FSMS 获证组织除外、IAS 标识除外)。产品包装的判别标准是其可从产品上移除且不会导致产品分解、碎裂或损坏。附带信息的判别标准是其可分开获得或易于分离。型号标签或铭牌被视为产品的一部分。声明决不应暗示产品、过程或服务以这种方式得到了认证。声明应包含对下列的引用: 获证客户的标识 (例如品牌或名称)、管理体系的类型 (例如质量、环境) 和适用标准及颁证机构。

- 获证客户的标识（例如品牌或名称）
- 管理体系的类型（例如质量、环境）和适用标准；
- 以及发证机构上海波西。

The certified client can state that it has a certified management system on product packaging or in accompanying information (not applicable to FSMS certified client, and not applicable to IAS accreditation symbol). Product packaging is considered as that which can be removed without the product disintegrating or being damaged. Accompanying information is considered as separately available or easily detachable. Type labels or identification plates are considered as part of the product. The statement shall in no way imply

that the product, process or service is certified by this means. The statement shall include reference to:

- identification (e.g. brand or name) of the certified client;
- the type of management system (e.g. quality, environment) and the applicable standard;
- the certification body issuing the certificate (POSI).

注：IAS 认可标识不可使用在产品上或是产品包装上。

The IAS Accreditation Symbol shall not be used: On products or product packaging.

1.2.2.2 不可使用的范围 Unusable scope

a) 认证标志、认可标志(CNAS,ANAB,IECQ)、互认标志、认证依据的标准不可直接用在产品上和包装上、产品标签上，不可使人误认为对获证组织的特定产品或服务进行了认证；不得使相关方误认为认可机构对获得认证的特定管理体系、产品、过程、服务等进行了批准。

Certification symbols, accreditation symbols(CNAS,ANAB,IECQ) IAF-MLA symbols, and certification standards shall not be used directly on products, product packaging and product label, it cannot make people mistakenly consider that the specific products and service of the supplier/organization are certified; shall not mislead the relevant parties that the accreditation body has approved the specific management system, products, processes, services, etc.

b) ISO9001:2015/ISO14001:2015/ISO45001:2018/ISO13485:2016/IECQ QC080000:2017 为管理体系认证，非产品认证，禁止在公司网站、宣传手册、产品包装等媒介宣传“本产品通过ISO9001:2015/ISO14001:2015/ISO45001:2018//ISO13485:2016 认证”，或是不带声明的直接印在产品外包、网站、宣传手册等媒介上；

ISO9001:2015/ISO14001:2015/ISO45001:2018/ISO13485:2016 are management system certification, not product certification, give publicity on the company website, brochures, packaging that "This product has passed the ISO9001:2015 /ISO14001:2015 /ISO45001:2018 /ISO13485:2016/IECQ QC080000:2017" certification not permitted, or used directly and lonely on the website, brochures, package without any statement is not permitted.

c) 禁止在认证证书以外使用 IAF-MLA 或 IAF-MLA/CNAS 或 IAF-MLA/IAS 标志;

Using IAF-MLA logo or IAF-MLA/CNAS or IAF-MLA/IAS symbols excluding certificate is prohibited.

d) 如获证方认证证书被暂停/撤销, 获证方禁止使用一切关于被暂停/撤销认证证书及标志的宣传及任何引用;

If the certification of certified client is suspension/withdrawal, all publicity and reference about the suspension/withdrawal certificate and symbol are prohibited.

e) 禁止用于认可的检测、校准实验室和检验机构发出的报告和证书上;

Using symbols on the reports and certificates of testing/calibration laboratory and inspection body is prohibited.

f) 不可在没有认证机构标识的情况下, 单独使用 CNAS、IAS、ANAB 等认可标识。

CNAS, IAS, ANAB Accreditation symbol shall not be used without the corresponding POSI's certification symbol.

g) 不可转让、借用和出售证书和认证标志;

No transferring, lending and selling.

h) 不得暗示认证适用于认证范围以外的活动。

Do not imply that the certification is applicable to the activities beyond certification scope.

1.2.2.3 获证组织对于认证/认可标识的使用说明 Instructions for the use of the certification/accreditation symbol by the certified organization

a) 获证组织只允许使用POSI提供的认可标识

Entities shall use only approved accreditation symbols provided by POSI

b) 认可标识要与 POSI 标识联合使用, 认可标识的尺寸不可大于 POSI 标识的尺寸。

The accreditation symbol shall be used in conjunction with POSI's symbol, and the size of the

AB's symbol must not exceed the size of POSI's symbol.

c) 认证标志必须与组织的名称、地址同时使用；

Certification symbol and accreditation symbol shall be used concurrent with the organization's name and address;

d) 认证标志必须印在清晰的背景下，包括所有的边界线使用鲜明的色彩印刷；

Certification symbol and accreditation symbol shall be printed on the clear settings including all "border lines" in the predominant color of the letterhead or printing.

e) 互认标志、POSI 获得的认可标志和 POSI 认证标志只允许使用与 POSI 所提供色调一致的彩色或黑白互认、认可、认证标志（根据获证组织需要 POSI 提供标准的认证认可标志的电子版）。使用该标志时，可根据 POSI 提供的图样按比例放大或缩小，任何尺寸的标志都必须清晰可辨，但不得将其变形使用。ANAB 认可标志应在不妨碍可读性的背景下再现：黑色或者蓝色（PMS 286 或等同），白色或浅色的背景上的红色（PMS 485 或等同），或在深色的背景上的白色。

IAF MLA symbol, the acquired accreditation symbol of POSI and its certification symbol are only allowed to be used the consistent color which POSI provided, or black and white symbol POSI will provide the electronic edition of symbol according to the supplier/organization's requirement). The symbol can be amplified or shorten as the sample provided by POSI for appliance, and the symbol in any size shall be distinguished clearly but cannot be used with deformation. The ANAB accreditation symbol shall be reproduced on a background that will not impede readability: In black or blue (PMS 286 or equivalent) and red (PMS 485 or equivalent) on a white or light colored background, or white on a dark-colored background.

f) 获证组织不得将 POSI 的认证标志用在与认证证书无关的范围进行宣传，造成误导；

The certified organization shall not mislead by using the POSI certification mark in a field unrelated to the certification;

g) 获证组织不得做出有关认证资格误导性的说明，也不得以误导性方式使用认证证书或认证证书的某一部分；

The certified organization shall not make misleading statements about the qualification of the certification, nor shall it use the certification or any part of the certification in a misleading manner;

h) 获证组织的认证证书被撤销时，应立即停止对认证资格的宣传及对认证证书的使用；

When the certification of the certified organization is canceled, it shall immediately stop the promotion of the certification and the use of the certification;

i) 获证组织的认证范围缩小时, 应及时修改宣传材料, 并确保在认证范围内进行宣传;

When the scope of certification of the certified organization is reduced, the promotional materials shall be modified in a timely manner and publicity shall be ensured within the scope of certification;

j) 获证组织在引用管理体系认证资格时, 不得暗示认证机构对产品 (包括服务) 或过程进行了认证;

When a certified organization refers to a management system certification qualification, it must not imply that the certification body has certified the product (including services) or process;

k) 获证组织在使用认证资格时, 不得暗示认证适用于认证范围以外的活动和场所;

Does not imply that the certification applies to activities and sites that are outside the scope of certification;

l) 获证组织在使用认证资格时, 不得使认证机构和 (或) 认证制度声誉受损, 失去公众信任。

Does not use its certification in such a manner that would bring the certification body and/or certification system into disrepute and lose public trust.

2 认证标识使用方法 Use of Certification symbol

标识必须清晰, 尺寸无严格限制; symbol must be clear without size limit

可使用一种或多种颜色。One or more colors could be used.

3 对获证组织使用的认证证书、认证标志以及审核报告的监督检查 Surveillance on the use of various certificates, symbols and audit report

3.1 获证组织应始终按规定使用认证证书、认证标志和审核报告, 并进行有效的控制;

The supplier/organization shall use the certificate, symbol and audit report consistently according to the provisions, and control it effectively;

3.2 POSI 将按双方签订的认证服务合同在监督和再认证审核时, 对获证组织使用认证证书、认证标志和审核报告的使用情况进行现场检查。

Upon the certification service contract, POSI shall carry out the on-site inspection for the use of

various certificates, symbols and audit report during the surveillance and recertification.

3.3 国家有关行政主管部门可根据《中华人民共和国认证认可条例》、《认证证书和认证标志管理办法》等文件的规定，按照其职责对认证证书和标志使用情况进行监督检查。

3.4 认可机构可依据ISO/IEC 17021-1:2015以及PR 1018《ANAB认证标志的使用政策和认可声明》、CNAS-R01《认可标识使用和认可状态声明规则》、IAS/ADM/084 ILAC/IAF/IAS 联合标识使用方针进行监督检查。

AB can check the use of certificates and symbol according to ISO/IEC 17021-1:2015, PR 1018, Policy on Use of ANAB Accreditation Symbols and Claims of Accreditation, CNAS-R01 Rules of for the Use of Accreditation Symbols and Reference to Accreditation, IAS/ADM/084 POLICY ON THE USE OF THE ILAC/IAF/IAS COMBINED symbols, IECQ01A IECQ Guide-Guidance for the use of the IECQ Logo and IECQ symbol of Conformity.

4 IECQ 标识使用规定Use of IECQ logo

4.1 IECQ 标识 IECQ Logo

图 1 显示的 IECQ 标识是能清楚地识别 IECQ“品牌”图形符号，并显示其与 IEC 的关系。标识的误用能够影响组织及其成员的诚信。组织或个人使用该标志仅表示与 IECQ 有关联，并不表示符合任何标准。

The IECQ Logo as shown in Figure 1 is the graphical symbol to clearly identify the “brand” of the IECQ and shows its relationship with the IEC. The use or misuse of the Logo can impact on the integrity of the organization or its members. Use of the Logo by an organization or individual only shows an association with the IECQ, it does not infer any compliance with Standards.



图 1-IECQ 标识（梦幻蓝 286）

4.2 HSPM的IECQ 认可标志 IECQ Logo of HSPM Scheme

图 2 显示的 IECQ 标志是用于推广 IECQ 体系及 HSPM 项目的 IECQ 标志。标志应与 HSPM 项目对应的 IECQ 证书编号一起使用，证书编号紧贴标志。

The IECQ Logo is shown in Figures 2 are for the use of the IECQ Logo were used to promote the IECQ System and HSPM Scheme. The logo shall be used with the IECQ HSPM Certificate Number, immediately adjacent to the logo.

注意：下方显示的 IECQ HSPM 标识不构成“合格性标志”，也不以任何方式暗示任何产品符合经批准的 IECQ 规范。NOTE The IECQ System/Scheme logos as listed below do not constitute “symbols of Conformity” nor do they imply liability in any way for the conformance of any product to an approved IECQ specification.



图 2 IECQ HSPM 项目

4.3 IECQ标识的外观 IECQ Logo appearance

4.3.1 标识使用注意事项 Master symbol for photographic reproduction

a) IECQ 标识应始终以图 1 所示。除本文件中描述的用于指定用途的标识外，不得以任何方式扭曲或程式化标识。IECQ 标识的任何部分不可单独使用。

a) The IECQ Logo shall always appear as shown in Figure 1. The logo shall not be distorted or stylized in any way shape or form other than depicted in this document for the specified use. No Part of the IECQ Logo shall be used independently.

b) IECQ 标志可从 IECQ 秘书处获得，并可用于照片形式的复制。

b) The IECQ Logo is available from the IECQ Secretariat and may be used for photographic reproduction.

c) IECQ 标识的颜色梦幻蓝 286（如图 1）。允许使用黑白背景的标识。

c) The colour of the IECQ Logo (Figure 1) is Pantone Blue 286. Use of black with white background is permitted.

d) 如图 2 所示，如果 IECQ 标识被用作 IECQ HSPM 宣传标志的一部分，则所有样式(即框架)和文本应符合 a)和 c)。

d) Where the IECQ Logo is used as part of the IECQ Schemes promotional Logos as shown in Figures 2, all styling (i.e., frames) and text shall conform to a) and c).

4.3.2 标识的比例尺寸 Proportional dimensions of the symbol

IECQ 标识的所有复制品应符合 IECQ 秘书处提供的电子文件中所示的尺寸和颜色比例。

All reproductions of the IECQ Logo shall comply with the dimensional and colour proportions as shown in the electronic files provided by the IECQ Secretariat.

IECQ 标识可在相同的形式和比例下任意放大或缩小，但字母须保持清晰易读，但高度不得小于 6 毫米。

The IECQ Logo may be enlarged or reduced arbitrarily in the same form and ratio, provided that the letters remain well legible, however, not smaller than 6mm in height.

IECQ 标志的“IECQ”文字尺寸至少应为 2.5 毫米高。

The IECQ Logo shall have a minimum “IECQ” text size of 2,5 mm in height.

4.4 Use of the IECQ Logo IECQlogo的使用

4.4.1 General 总则

IECQ 标识只能按照所提供的说明使用。IECQ 标识的使用不得损害 IEC、IECQ 或其成员的诚信。

The IECQ Logo shall only be used in accordance with instructions provided. It shall not be used in such a manner that compromises the integrity of the IEC, IECQ or its members.

4.4.2 IECQ 标识使用者 Who May Use the IECQ logo

持有 POSI 颁发的 HSPM 认证证书且状态为有效的组织或许会使用图 2 形式的 IECQ 标识。

Any company and organization which holding a current and valid IECQ HSPM certificate may use the IECQ Logo in the form of figure 2 only.

上述规定的任何变化都需要得到 IECQ 秘书处的许可才能使用 IECQ 标志。

Any variation to the above shall require permission for the use of the IECQ Logo from the IECQ Secretariat.

4.4.3 IECQ标识的使用位置Where may the IECQ Logo be used

4.4.3.1 General

IECQ 标识可使用在其他文件上或其相应附件上，但这些材料不能表明电子元部件，过程以及相关的材料符合宣称的 IECQ 体系技术标准和规范：

The IECQ logo may be used on or with the following provided that there is no inference that components, assemblies, processes and related materials conform to declared technical Standards and Specifications under the IECQ System when they are not:

- 手册 Brochures
- 网站 Websites
- 名片 Business cards
- 信纸 Letterheads

- 正式报告, Formal reports
- 培训或宣传资料 Training or promotional presentation material
- 零件产品的包装 Component Product packaging

5 对误用各类认证证书、认证标志和审核报告的处理 **The disposition for misuse of various certificates, certification symbols and audit report.**

a) 获证组织一经发现误用认证证书、认证标志, 应立即停止继续使用, 并采取适当措施予以纠正和消除可能对客户和消费者产生的误导影响;

Once finding misuse, it shall stop using certificate, symbol, and take suitable actions for correcting and eliminating the misleading influences on clients.

b) 获证组织对在产品、产品标签和其它宣传材料上误用的, 要识别误用的性质和评估误用可能产生的后果的严重性和影响范围, 采取相应的纠正措施。如: 从客户、市场、其他贮藏地回收这些产品或就地采取:

For the supplier/organization's misuse on the products, product label and other promotional materials, it shall identify the character of misuse and evaluate the severity of consequences as well as the influencing scope, and take relevant corrective actions, for instance, recycling these products from client, symbol and other storage site or taking following methods on the spot;

—更换或撤除认证标志; Replacing and removing symbol;

—报废销毁产品、产品标签和其它宣传材料;

Scraping and destroying the products, product label and other publicizing materials;

—对无法追溯的应通过媒体向社会公告和(或)向 POSI 通报。

For the untraceable, it shall provide a public notice to society by media and (or) report to POSI

c) POSI 对获证组织故意误用、转让认证证书和认证标志给其他组织使用, 故意误用或未经允许引用审核报告, 发现后未及时采取纠正措施的或纠正措施未取得明显效果的, 将暂停或撤销认证资格。

POSI shall suspend or withdraw certification when it find that supplier/organization deliberately misuse or transfer the certificate and symbol to other organizations for use, or deliberately misuse or quote audit report without permission, and they do not immediately take corrective actions or these actions have not obvious effect;

d) POSI 对下列行为, 将根据有关认可规则、国家相关法律法规规定, 提出诉讼:

Upon the relevant statutes, accreditation rules and regulations of nation, POSI shall lodge an appeal against followings:

- 伪造认证证书和认证标志；Forging certificate and symbol;
- 暂停、撤销期间、终止认证服务协议、证书到期后继续使用认证证书和认证标志的行为。
Continually using the certificate and symbol during certification suspension and withdraw, terminating certification service agreement and after the certificate expiration.

6 证书的年度确认、更换和收回 Certificate's annual surveillance, re-issue and reclaim

a) 获证组织在每次的监督审核通过后，POSI 将发给监督审核结论，作为其继续使用证书和标志的许可证明。

After the surveillance audit is considered qualified, POSI shall send surveillance audit conclusion to the certified organization as the evidence of continuous use of certificate and symbol.

b) 在证书有效期内发生如下情况，获证组织应向 POSI 提出申请，提供有关证明文件，经评定批准后换发或补发证书。

Within the validity of the certificate, the organization shall submit an application to POSI and provide relevant documentary evidences if the following situations arise. The certificate shall be renewed or reissued after approval;

- 认证标准、标志的改变；Changes of certification criterion and symbol;
- 组织名称/地址的变更；Changes of organization name/ address;
- 扩大、缩小认证范围；Extending and reducing certification scope;
- 认证证书丢失或损坏。Certificate's losing and damage.

c) 当获证组织认证资格被暂停时，应停止使用认证证书和带有认证标志和认可标志的相关文件。

The certified organization shall stop use the certificate and the documents that have certification symbol or accreditation symbol.

d) 当获证组织认证资格注销或撤销时，应立即停止使用并交回认证证书。

POSI shall reclaim the certificate when the certification qualification is cancelled or withdrew.

7 文件修订历史 Document Revision History

日期	修订内容	版次
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Date	Revision Content	Version
2017-09-15	初始发布 Initial Issue	0
2018-07-24	增加 IECQ 标识 Add the information of IECQ mark	1
2018-11-15	增加引用 PR 1018 ANAB Add the reference of PR 1018 ANAB	2
2019-09-27	增加引用 IECQ-01A Add the reference of IECQ-01A	3
2019-10-30	修改 IECQ 标识 Revise IECQ mark	4
2021-03-30	更新机构标识和 CNAS 标识以及相应的使用规则 Update the institutional logo and CNAS logo as well as the corresponding usage rules	5
2021-10-12	更新 ANAB 标识 Update the ANAB symbol	6
2022-09-02	引用认证相关标准 Refer to the relevant standards for certification	7
2024-01-22	增加 IAS 标识 Add IAS Mark	8
2024-02-12	修改 IECQ 标识及其使用规定 Modify the IECQ logo and its usage regulations	9
2024-05-15	因为 IAS 修订的标志使用说明而修订 Revised in accordance with the revised logo usage instructions of IAS	10
2025-07-11	基于 IAS-MSCB-002 修改 IAS 标志使用说明 Revised the use of IAS symbol in accordance with IAS-MSCB-002	11